Title of Subfonds: Department of Public Relations/Development Office

Date Range: 1972 - present

Description: 14 boxes, 15 linear ft. of textual.


Access: There are no access restrictions.

Location: HSC 1B16

Copyright: Photocopying may be permissible in some cases. Copyright belongs to the Faculty of Health Sciences, McMaster University.

Background:

The Public Relations Department is responsible for promoting the activities of the Faculty of Health Sciences. It was created in 1972 and has operated continuously since. The Development Office works very closely with Public Relations as does the Alumni Office. In the early 1990's all three offices were placed under a single title of "Faculty of Health Sciences Advancement Office".

Content:

This fonds consists of the promotional material and publications created by the Public Relations Department. It also contains many photographs of people and events which were used in public relations publications. The photograph collection includes prints, negatives and contact sheets. The majority of the material was transferred to the Archives prior to 1987. The second accrual occurred in 1999. (1999. 41) This was a collection of photographs, head shots of faculty personnel. They were originally all in separate files by surname. However space constraints required that they be refiled by department and indexed under the surname. Other single item accruals are: 1999.44, 2001.41, 2001.46, 2001.58, 2002.46, 2002.53. These are interfiled with the first accrual for reasons of space.

The fonds consists of 6 series:

Boxes 1-3 Events
Boxes 4-5 Publications

Boxes 6-10 Photographs

Box 11 Special Projects

Box 12-13 Videos

Box 14 Photographs. Head Shots. Accession: 1999.41

**Box 1 Series: Events**

F.1 Cancer Research Grants, 1978-79
F.2 Health Care Conference, 1980
F.3 Spring Preview Craft/Art Show, 1982
F.4 Intestinal Disease Research Lab. Opening, 1983
F.5 Coronary Prevention Trial, 1984
F.6 Henderson Cancer Clinic. Open House, 1984
F.7 Roberta Bondar Day, Feb. 11, 1985
F.8 Trends in Medical Illustration, 1987
F.9 McMaster Medical School: Past, Present and Future Symposium, 1987
F.10 Renewal Conference, 1987
F.11 Biomedical Sciences Dept. Opening, 1989
F.12 Chepa/Merck/Frosst Donation, 1989
F.13 Degroote Foundation Epilepsy Research Fund, 1989
   Des Roche Bone Marrow Transplant Research Fund, 1986
F.14 Quality Assurance Conference, 1989
F.15 Spaulding Reception, 1991
F.16 Kay Richardson Room Dedication, 1999

**Box 2**

F.1 MUMC Open House, 1972
F.2 MUMC Open House, 1979
F.3 McMaster University. Know Your University, 1978
F.4-5 10th anniversary Conference, 1980

**Box 3**

F.1 Celebration of Excellence Symposium, 2000
F.2 Breakthrough Films. Med Students, 2002

**Box 4 Series: Publications**

F.1 Roberta Bondar
F.2 Information Handbook, 1980
F.3  Media Publications, 1979
F.4  Health Sciences Briefs, 1984
F.5 Health Sciences Briefs, 1987
F.6 MacHealth Information Forms
F.7 MacHealth: a newsletter of the Faculty of Health Sciences, 1987
F.8 Network: a newsletter of the Faculty of Health Sciences, 1984-1988
F.9 Brochures, 1980
F.10 McMaster Fast Facts, 1991
F.11 Tours/Visits/Presentations
F.12 Media Guide to Sources
F.13 Newswatch, 1995

Box 5

F.1 Network, 1989-2001
F.2 Network, 2002-
F.4 Nursing Alumni Network, 2000-2001
F.5 Rehabilitation Science Alumni Network, 1999-2000
F.6 Faculty Forum on Health Sciences
F.7 Shaping Health for the New Century, 1995
F.8 Leading Health Edge, 1999-

Boxes 6  Series: Photographs

F.1 FHS Administration
F.2 Aga Khan/School of Nursing Agreement, 1983
F.3 Aga Khan Students, 1984
F.4 Aga Khan Nursing Students, 1987
F.5 Aga Khan Project, 1990
F.6 Ambrose Cardio-Respiratory Unit, 1972
F.7 Anatomy, 1969, 1970's
F.8 Anatomical Pathology Laboratory, 1979
F.9 Anatomy. Personnel
F.10 Anesthesia. Personnel
F.11 Animal Quarters
F.12 AV Services. Personnel
F.13 Award. Devon, 1986
F. 14 Award. Health Bursary, 1985
F.15 Awards. Health Sciences, 1988
F.16 Award. Teaching Excellence, 1987
F.17 B.H.Sc. OT/PT. Inauguration, 1981
F.18 Baird, Dr. Patricia, 1991
F.19 Barkin, Martin
F.20 Barrows, Howard
F.21 Biochemistry. Personnel
F.22 Blood Donor Clinic
F.23 Bondar, Roberta. Farewell Party, 1984
F.24 Canadian Foundation for Ileitis & Colitis. Inauguration, 1983
F.26 Chairmen, All Depts. 1985
F.27 C.E. & B. 1984
F.28 Computation Services. Personnel
F.29 Conference Services. Personnel
F.30 Conference. 10th anniversary, 1980
F.31 Convocation. Health Services, 1985
F.32 Coop. Students, 1982
F.33 Counseling, 1980
F.34 CSD Conference, 1985
F.35 CSU 10th Anniversary, 1983
F.36 Cultural Sensitivity Training Project, 1995

Boxes 7

F.1 Education, Undergraduate. Chedoke, 1969
F.2 Education, Undergraduate Education Committee, 1981
F.3 Education, Undergraduate. A Fair Share Symposium, 1987
F.4 Education, Undergraduate. Faculty Advisors, 1979
F.5 Education, Undergraduate. Pediatric Elective, 1979
F.6 Education, Undergraduate. Personnel
F.7 Education, Undergraduate. Students, 1995
F.8 Education. Student Information Day, 1985
F.9 Education. Graduating Class of 1972
F.10 Education. Graduating Classes of 1974, 1984-1986
F.11 Education. Graduating Class of 1985
F.12 Education. Graduating Class of 1988
F.13 Education. Tutorial 1979
F.14 Education. Tutorial Group, Phase III, 1979
F.15 Education, Clinical Behavioral Steering Committee, 1985
F.16 Education, P.E.D., 1974
F.17 Education. Patient Simulator II
F.19 Education, Sierra Leone, 1979
F.20 Education, Workshop, Critical Appraisal. 1982
F.21 Electron Microscopy Facility, 1979, 1988
F.22 Emergency Dept.
F.23 Emergency Pocket Protocol, 1984
F.24 Exhibit. Trends in Medical Illustration. 1987
F.25 Family Practice Unit. Henderson
F.26 February Forum 1997
F.27 Financial Services. Personnel
Boxes 8

F.1 Health Sciences Centre. Open House. 1979
F.2 HSC Open House Committee, 1979
F.3-4 HSC Open House Parties, 1979
F.5 Health Sciences Library
F.6 Health Sciences Library. History of Medicine Room.
F.7 Hobbies. 1986
F.8 Honorary Doctorates
F.9 Institute of Applied Health Sciences. 1996
F.10 International Conference on Quality Assurance.
F.11 Intestinal Disease Research Unit, 1984-1985
F.12 James Anderson Room, 1996
F.13 Joint Health Project, McMaster/Lavel, 1980
F.14 Laboratory. Dept. of Medicine, 1973
F.15 Laboratory. Drug Analysis. 1973-1975
F.16 Laboratory. Microbiology. 1979
F.17 Laboratories. Research. 1975
F.18 Lupus Research, 1982-1985
F.19 Macassa/Wentworth Lodges. Teaching Units. 1990
F.20 MacFest Open House. 1996
F.21 May Day Arts and Crafts Show, 1983
F.22 MacLaughlin Research Centre. Opening. 1984
F.23 MacLeod, Stuart. 1986, 1992
F.24 McMaster Day Care Centre
F.25 McMaster University Clinic, 1969
F.26 McMaster Games. Wildcats. 1986
F.27 Media Shop
F.28 Dept. of Medicine. Personnel
F.29 Midwifery
F.30 Mills Memorial Library

Boxes 9

F.1 Neurosciences, 1980-1989
F.2 NOMP. Family Practice, 1991
F.3 NOMP. OT/PT, 1991
F.4 North Enc Health Centre, 1985
F.5 Nursing, 1960-1975
F.6-9 Nursing, 1979
F.10 Nursing Awards, 1986
F.11 Nursing, Neonatal Programme, 1986
F.12 Nursing. Personnel
F.13 Nursing. VON Affiliation, 1988
F.14 Nursing, Silver & Gold Event, 1996
F.15 Nutrition Services, 1983
F.16 Obstetrics & Gynecology, Children/Newborns, 1979
F.17 Obstetrics & Gynecology, Personnel
F.18 Occupational Hygiene Laboratory, 1981
F.19 Offices, HSC.
F.20 Osler Day, 1983
F.21 Palliative Care, 1985
F.22 Party, Hallowe'en.
F.23 Pathology Laboratory, 1969, 1975
F.24 Pathology. Personnel
F.25 Pediatrics, Neonatal Unit, 1986
F.26 Pediatrics. Personnel
F.27 Population Health, 1990
F.28 Presentations, 1984-85, 1997
F.29 Program in Management Leadership, 1984-1985
F.30 Prosthetics & Orthotics
F.31 Psychiatry. Personnel
F.32 Psychology. Personnel
F.33 Public Relations. Personnel

Box 10

F.1 Radiology Dept.
F.2 Radiology. PET Scanner, 1984, 1988
F.4 Regional Nephrology Prog.
F.5 Regional Service Prog., 1972
F.6 Research, 1987
F.7 Research Day, 1995
F.8 Research, Respirology, 1985
F.9 Rheumatology Prog., 1982
F.10 Sibley Award, 1996
F.11 Social Work
F.12 Spaulding, William, 1983-1984
F.13 Spaulding Conference, 1987
F.14 Surgery, 1969-
F.15 Switchboard
F.16 Symposium, Bauer
F.17 Sports Medicine Symposium, 1985
F.18 Task Force on Priority Problems in Medical Education, 1986
F.19 Teaching Health Unit, 1986
F.20 Therapeutics. Audiology Lab, 1979
F.21-22 Therapeutics. Cardio-exercise Group, 1979
F.23 Therapeutics. Chedoke Rehabilitation Centre
F.24 Therapeutics. OT/PT
F.25 Therapeutics. Prosthesis
F.26 Triennial Events. 1993-1994
F.27 Ultrasound
F.28-33 Visitors
F.34 Binder of Slides used in PR Publications, 1979-1980

Box 11 Series: Special Projects

F.1 Tribute to William Osler, 1983
F.2 Fundraising Brochure, 1984
F.3 Commemoration. Holocaust, 1989
F.5 Electronic Communications Project. 1989
F.6 Hamilton Regional Cancer Centre, 1989
F.7 Best Start Project, 1991
F.8-9 Strategic Planning, 1989
F.10 Stonechurch Family Health Centre, 1991
F.11 Canadian Medical Hall of Fame. Hirsh, Evans, Sackett. 2000 Laureates. Video

Box 12 Series: Videos

F.1 CHCH Newscast. John Bienenstock's Resignation. 1996
F.2 Global TV Newscast. Standardized Patient Prog. at McMaster. 1996
F.3 CBC Newsroom. Dr. J. Bienenstock discusses the Social Contract with Ms. Ruth Grier, 1993
F.4 TVO. McMaster. Between the Lines. 1992
F.5-6 McMaster University. George Bush, Former President of the U.S. 2c
F.7 CHCH Newscast. Ludwin. 10 Million Dollars. 1995
F.8 CHCH Newscast. Einstein's Brain. S. Witelstein. 1999
F.9 Einstein. McMaster Chair and Media Blitz. 1999
F.10-11 McMaster University. Gastroenterology Conference.

Box 13

F.2 CHCH Newscast. John R. Evans Chair, 2002
F.3 McMaster University. 10th Anniversary, 1987
F.5 McMaster University. Office of International Affairs. The Reel.
F.6 C.E.& B. Faculty Reflections. 2001

Box 14 Head Shots. Filed by Dept. Accession: 1999.41

F.1 Anatomy. Personnel
F.2 Biochemistry. Personnel
F.3 Bondar, Roberta
F.4 Chepa. Personnel
F.5 C.S.D. Personnel
F.6 Education. OT/PT. Personnel
F.7 Education. Undergraduate Medical Ed. Personnel
F.8 Family Medicine. Personnel
F.9 Flight, George
F.10 History of Medicine. Personnel
F.11 Laidlaw, John
F.12 MacLeod, Stuart
F.13 McCalla, Dennis
F.14 Mohawk College. Personnel
F.15 Medicine. Personnel
F.16 Neurosciences. Personnel.
F.17 Nursing. Personnel
F.18 Obstetrics. Personnel
F.19 Pathology. Personnel
F.19 Pediatrics. Personnel
F.20 Psychiatry. Personnel
F.21 Public Relations. Personnel
F.22 Radiology. Personnel
F.23 Surgery. Personnel